

PARKnerships

ANNUAL REPORT | FY2022



PARKnerships
Building Community in Alexandria



DEPARTMENT OF RECREATION, PARKS & CULTURAL ACTIVITIES

PARKNERSHIPS AT A GLANCE



Connect the Community

The Department of Recreation, Parks and Cultural Activities (RPCA) PARKnerships Program, continues to connect the community through collaboration with volunteers, community organizations, and sponsors. This year, PARKnerships partnered with over 16 community groups and organizations for facility improvements and innovative youth programming, in addition to sustaining many partnerships already in full swing from prior fiscal years.

Partnering with the community allows residents and local businesses to participate in planning and decision-making processes so RPCA can attain its mission of enriching the City of Alexandria by creating meaningful experiences through public space, cultural activities, and programming.



PARTNERSHIPS



Partners

Project

Alexandria Choral Society

Hosted pop-up choral concerts at William Ramsay Recreation Center.

Alexander Heckle (Boy Scout - Eagle Scout Project)

Beautified the Chinquapin Trail by replacing mulch and rebar.

Brendan Putnam (Boy Scout - Eagle Scout Project)

Improved the quality of East Randolph Avenue Park by planting a black gum tree, purchasing and placing three Adirondack chairs in the park, and installing a park regulation sign.

Center for Alexandria's Children (CAC)

Partnership to provide a playgroup at the William Ramsay Recreation Center with staff as volunteers.



PARTNERSHIPS...



Partners

Project

**Coral De la Cruz-Novey
(Girl Scout Project)**

Girl Scout Silver Award Project to help reduce litter in two of Alexandria's parks, Four Mile Run Park & Holmes Run Park.

**Del Ray Community
Partnership**

Partnered to replant flower beds in the garden at 2700 Mount Vernon Avenue in Alexandria, Virginia.

Flyminds Agreement

Teaching robotics through STEM at Patrick Henry Recreation Center.

Fresh Start Refugee

ESL Programming for Afghan refugees at William Ramsay Recreation Center.

**Hope Nelson
(Community Partner)**

Build, install and manage a Little Free Pantry at Charles Houston Recreation Center.

Momentum Collective Inc.

Mount Vernon Recreation Center partnership featuring an after-school puppetry program.



PARTNERSHIPS...



Partners

Project

**Montessori Kids Universe
of Cameron Square**

Park use for outdoor play time at Armistead L. Boothe Park for students between the ages of 3 and 6.

**Potomac Crescent
Waldorf School**

Park use at Windmill Hill Park/Playground for outdoor play for both pre-school and school-age students.

Skanska

Planted 5 trees at 1101 Janneys Lane in Alexandria, Virginia.

Spitfire Agreement

An extracurricular book club built around a collection of children's literature featuring strong and diverse, female protagonists.

**Tree Stewards of
Arlington/Alexandria
(Ben Brenman Tree Planting)**

Donated and planted 35 native canopy trees as well as provided a donation for watering maintenance at Ben Brenman Park.

Two Birds

Park use for pre-school play time at Leatrice Byrd Playground.



ADOPT-A-BENCH



Adopt-a-Bench had another successful year resulting in 12 adopted benches. Many residents decided to commemorate a loved one by placing a plaque on an existing bench within an Alexandria park. Most of the donors seek this opportunity to find healing and peace after the loss of a loved one. While the waterfront parks are a popular location, residents enjoy the beautiful parks on the West End as well. The memories of walking, playing, and jogging in a park are the perfect reflection of their loved one. Many animal lovers have also seen this as an opportunity to remember and celebrate the life of their pet.



VOLUNTEERS



10,151
Hours

1,119
Volunteers

\$304,007
Work Value

The latest figure from Independent Sector, with the Do Good Institute, announced on April 18, 2022 that the latest value of a volunteer hour is estimated to be \$29.95, which is a 4.9% increase from 2020 to 2021.



CONTRIBUTIONS



\$91,155.57
Contributions

Partnership monetary contributions to park and recreation facility improvements
(including Community Matching Fund dollars).



BY THE NUMBERS

FY2020 – 2022

| | FY20 | FY21 | FY22 |
|------------------|-------------|-------------|-------------|
| Volunteer Hours | 1,421.50 | 2,112 | 10,151 |
| Volunteers | 645 | 527 | 1,119 |
| Work Value | \$40,341.29 | \$63,254.40 | \$304,007 |
| New Partnerships | 13 | 7 | 16 |
| Contributions | \$59,470 | \$76,054.92 | \$91,155.57 |
| Adopt-A-Bench | 10 | 24 | 12 |

